



thenetworkone virtual mentoring programme

How it works

- Mentors and mentees should register their interest via email: stephanie.fox@thenetworkone.com
- All discussions between mentors and mentees should be in confidence
- The agenda is open, but should be guided by the mentee, who should define what they would like to get out of the programme
- To protect any commercially sensitive information, both mentors and mentees will be asked to sign a basic NDA
- Mentors and mentees will arrange mutually convenient times to talk, typically once a month for around one hour
- Meetings will be held safely via your preferred video platform (Zoom, Google Teams etc.)
- If, for any reason, either party would like to finish the programme early, just speak to one of the team members at thenetworkone and we'll explain to your mentor/mentee that it's not the best fit and will seek replacements for you both

Frequency of sessions

- The initial programme is designed to be one call a month for 6 months (i.e. 6 calls)
- May be more frequent, for example if mentee is going through a period of professional change
- Any continuation of the relationship after the designated 6-month period will be at the mutual agreement of both parties

Cost

- Mentors will pledge to volunteer their time for this programme without reimbursement
- thenetworkone will take care of the coordination and administration needed to set this up – this will be covered by thenetworkone membership fees



Things to note

The virtual mentoring programme is designed to accelerate career development through advice from a more experienced professional.

Mentees should use the opportunity to discuss their career goals and any issues they may face in achieving these goals. The agenda for discussion should be set by the mentee.

Mentors should, to the best of their ability, give impartial and thoughtful advice.

The programme is not designed as a counselling service – the mentors will be marketing and advertising professionals and therefore not qualified to provide mental health advice. If you're struggling with your mental health, we recommend speaking to a licensed therapist, counsellor or doctor.

The programme should not be treated as a platform to procure or offer a new job, advice should help mentees advance in their current agencies.

If any of the information shared makes either party uncomfortable for any reason, please immediately alert one of the networkone team members.

If you or your agency may be interested in participating, please contact stephanie.fox@thenetworkone.com.