



thenetworkone Leadership Seminars: Increasing the value of your agency



**Seminar 1: Developing a Vision for Growth**

With Dan Egerton, Actus Consulting

For agency owners and CEO's  
Thursday 4<sup>th</sup> March, 14:00 UK

Running an agency is an exciting, rewarding and exhilarating role. But right now, more than every it is exhausting, chaotic and challenging. As we look towards a fundamentally different business landscape, it's a good time to reflect, take stock and plan for the future.

The workshop will give you will have the opportunity to take a step back and look at the challenges and opportunities for growth in your agency. You will reflect on what you have achieved and where you want to take the business next. Importantly we will share a framework for building your vision for growth to keep you aligned and focused on what's important.

**About Dan**

Dan has a clear and straightforward aim: to create more opportunities for his clients and increase their long-term value. Whether strategic direction or operational changes are needed, Dan's expertise and experience comes from making a meaningful impact on over 100 companies across diverse sectors and businesses, as well as setting up and running businesses himself.

Dan takes a very hands-on approach with all his clients, meaning he is able to break down barriers to an organisations' growth and profitability. He believes that improving the way teams work together is the most effective way to deliver against strategy and increase long-term value and therefore works closely with the senior management team to transform a business.

Prior to setting up Actus in 2016, he spent seven years working in the consultancy practice of a boutique investment bank. He started his career at PwC, and previously worked at Baker Tilly.